

What we have  
to say about  
sustainability.

Did you know ...



... that we have been  
carbon-neutral since 1988?





## Welcome to Steinfels Swiss in Winterthur.

By becoming carbon-neutral in 1988, Steinfels Swiss – a sustainability pioneer – took a clear stance early on.

The impacts of climate change are already making themselves felt, with consequences for us and the natural world. Innovative action is required to help the environment.

Steinfels Swiss has been committed to a comprehensive sustainability strategy for many years. This covers a wide range of products,

services and specific measures on the business side, as well as its employees. Thanks to this, we can already offer sustainable solutions to all our customers.

**We will continue along this path and persevere in our work for a common future.**

Christian Koch  
CEO of Steinfels Swiss

... that having a bath  
produces around  
9 kg of CO<sub>2</sub>?

Thanks to controlled district heating, we save  
880,000 kg of CO<sub>2</sub> each year.

For our production and administration areas, we use district heating from the waste recycling plant in Winterthur. This amounts to around 4,800 tonnes of steam per year, which saves just under 315,000 litres of heating oil. This in turn avoids over 880,000 kg of CO<sub>2</sub>, which is the equivalent of around 100,000 baths.

Our photovoltaic system produces an average of 100,000 kWh of solar power every year. This covers the needs of around 55 households, saving about 57 tonnes of CO<sub>2</sub> per annum.

Incredible, isn't it?

**This is great for the environment, and the hydroelectric power makes our business clean and safe.**

Current output of our  
photovoltaic system

<https://www.steinfels-swiss.ch/en/sustainability/carbon-neutrality/photovoltaics/>







... that virtually all oils  
contain 884 calories  
per 100 g?

## Palm oil is a heated issue for many consumers.

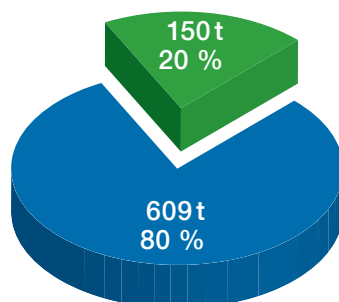
But only very few actually know much about this oil. Palm kernel oil is obtained as a by-product of palm oil. A solid vegetable fat, it is extracted from the seeds of oil palm fruit. Palm kernel oil is used to produce tensides – the detergents used in conventional and ecological cleaning agents. All laundry and cleaning agents contain tensides derived from vegetable oils – primarily palm kernel oil owing to its high yields.

Since it is almost impossible to do without palm kernel oil, we have been committed to using only responsibly grown and produced palm kernel oil since 2004, as a member of the Roundtable on Sustainable Palm Oil (RSPO).

We are also exploring new avenues, offering our customers products based on rapeseed oil and sunflower oil.

The palm oil in raw materials processed by Steinfels Swiss is 100% RSPO certified.

■ RSPO mass-balanced  
■ RSPO book & claim









# ... that for us, "eco" has to be logical?

## Steinfels Swiss is an ecological market leader.

As a sustainability pioneer, we launched our environmentally friendly Oecoplan cleaning products for private households back in 1989. These offer the same top cleaning performance as conventional products.

**Oecoplan:** readily biodegradable, in partnership with WWF since 2006.

95% of all ingredients used in the Naturaline range are of natural origin. To develop these natural cosmetics, we harness the power of nature. 50% of the plant-based ingredients we use are certified organic.

**Naturaline:** Ecocert- and Vegan-certified, microplastic-free.

We also show our support for the environment with our Sherpa Tensing brand. Our sunscreen formulas contain only certified UV filters which

bear the EcoSun Pass label to confirm their environmental compatibility. This takes into account everything from biodegradability and aquatic toxicity through to potential endocrine disruption.

**Sherpa Tensing:** Swiss made since 1954, EcoSun Pass-certified, vegan, microplastic-free.

All cosmetic products made by Steinfels Swiss are halal-produced. Cosmetics for sensitive skin bear the Swiss Allergy Centre quality label.

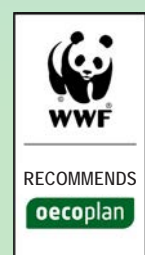
And wherever possible or if requested by customers, we use packaging made from recycled materials.

**We are fully committed to sustainability – for people, animals and nature.**

**Sherpa®**  
TENSING

**oecoplan**

**naturaline** 







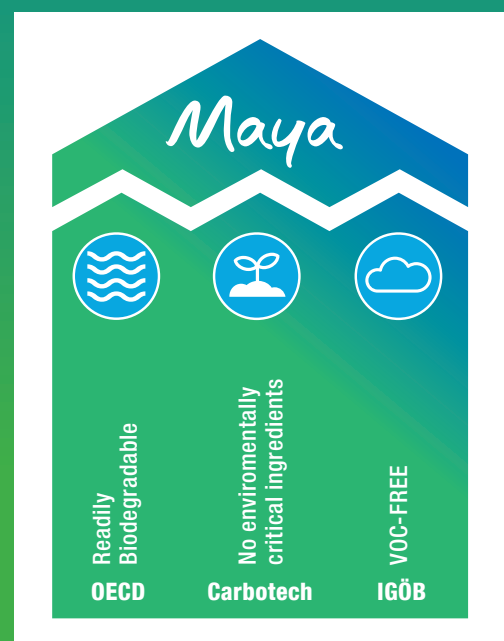
**Wendy Holdener**  
Swiss ski racer,  
multiple world and  
Olympic champion.

... that The Chedi Andermatt,  
the Bürgenstock Hotels &  
Resorts and more than  
5,000 other businesses in  
Switzerland are cleaned  
using environmentally  
friendly Maya products?

## Professional hygiene in all areas.

For more than 20 years we have carried the Maya range of environmentally friendly and efficient cleaning products for hotels, restaurants, care homes, hospitals and other professional users. With over 100 cleaning products we meet all the high standards required for kitchen hygiene and dishwashing, textile care, property cleaning and personal hygiene. All Maya products are readily biodegradable and VOC-free, and the use of environmentally critical ingredients is prevented with a negative list.

**Maya – protecting the soil, water and air – with  
the same performance and no extra costs.**









# ... what the term reusable entails?



## Definitely as little waste as possible.

A «pig» system is used to empty all pipes in the production facilities after each bottling run to avoid channelling any production materials into the waste water during the subsequent cleaning process.

The plastic containers used throughout Switzerland in the professional sector are returned, sorted, shredded, washed and then granulated.

The resulting secondary raw material is used in new plastic applications.

Even waste such as plastic film, paper, metal, etc. is separated, collected, and sent for recycling.

**We deal systematically with hygiene, ecology and safety on all levels.**





... that we care about all  
our customers, partners  
and also ourselves?

We provide an ergonomic workplace with plenty of opportunities for employee involvement, as well as excellent social benefits. We also believe in protecting our employees in both the workplace and their private sphere.

We provide our employees with development opportunities and offer training positions to

young people. Our aim is to train commercial students and machine operators every year.

We award contracts for external production primarily to workshops that help include people with disabilities in the world of work.





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... that we drive sustainable  
innovation on your behalf?

Today and in the future.

